

Guide for posters

Danish Cancer Research Days wish to make the newest data in cancer research easily and readily available to the audience visiting the conference. The poster session includes a prize, where the best poster that conveys state-of-the-art scientific data in the most audience friendly way will be honored.

When designing your poster, we would like to guide your attention to make the critical takeaways from your poster accessible to the audience, when they are glancing through the posters. For this we encourage you to use your personalized version of “#Betterposters”.

#Betterpostes was initiated in 2018 by a doctoral student Mike Morrison in his video “How to create better research poster in less time” to enhance your poster’s dissemination at conferences.

This approach is indeed relevant at a conference such as Danish Cancer Research Days where the audience is not only researchers but also journalists, patients, relatives to patients etc.

This poster layout is chosen because:

- It fosters conversation
- Critical takeaways/main findings can easily be identified when walking by the poster
- Visually pleasant as the text is kept to a minimum
- More detailed data is available to the audience reading the poster more closely or engaging in conversation with the author
- Presenters are encouraged to extract the essence of their project and translate it their findings in the main space of the poster. Supporting text, graphs, tables and/or figures are selected to support your main finding.
- The poster format allows state-of-the-art science to be disseminated in an audience friendly way

The format of the poster is **A0 portrait orientation/vertical**.

We have made a template in the correct size and format available via this link:

<https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.dccc.dk%2Fsiteassets%2Fdanske-kraftforskningsdage%2F2023%2Fposter%2Fbetterposter-template-vertical.pptx&wdOrigin=BROWSELINK>.

Our template is modified from APA mod template 2023 (link: <https://convention.apa.org/blog/rethinking-the-science-poster>) and Mike Morrison’s original version from 2018 (How to create a better research poster in less time (#betterposter Generation 1). Other examples of #Betterposter can be found online.

All poster presenters will have to participate in a moderated posterwalk **Thursday 29 August** at 17.45-18:45 o’clock. Each presenter will get 3 minutes to present their poster and 2 min for questions.

You will join a group of approximately 10 posters and walk around together with the allocated moderator. Your presentation is a mandatory part of the evaluation for the “best poster prize”, and again the conveying high quality science to your audience is essential.

Danske Kræftforskningsdage 2024

29. - 30. august



Danish Comprehensive Cancer Center

DANISH MULTIDISCIPLINARY CANCER GROUPS



DMCG.dk

We furthermore encourage you to stand by your poster during poster sessions during the days, however it is not required.

Danske Kræftforskningsdage 2024

29. - 30. august



Danish Comprehensive Cancer Center

DANISH MULTIDISCIPLINARY CANCER GROUPS



DMCG.dk